

VALLEY WATERCOLOR SOCIETY NEWSLETTER

THE PURPOSE OF THE VALLEY WATERCOLOR SOCIETY IS TO PROMOTE INTEREST, KNOWLEDGE AND APPRECIATION OF WATERMEDIA THROUGH MEETINGS, EXHIBITIONS AND OTHER APPROPRIATE ACTIVITIES.

VWS Calendar

Board Meeting

Board meeting Monday
Jan. 9th 2012; 1:00 pm at
Gail Greens Home

Club Meeting

7:30 pm. Thursday
January 12 th, 2012

Thomas Schaller
Demonstrator,
Encino Community Center
4935 Balboa Blvd. Encino

Paint-Out

Wednesdays Feb 1 & 15 at
Ranch Sierra Vista/Sawiwa
starting at 10 am.



Workshop

Thomas Schaller
Friday Jan. 20, 2012
Fee: \$40.00
Time: 9 - 4
Prince of Peace Church
9440 Balboa Blvd.
Northridge, CA.

Contact: Barbara Hope
barb11@socal.rr.com

Thomas Schaller Demonstrator, Thursday January 12, 2012

Following a 20-year career in New York City as an architect and architectural artist, Tom Schaller is now based in Venice, California where he devotes himself full-time to artwork in the watercolor medium.

He has long been considered one of the foremost architectural artists in the world. In the field, he has won every major award for his artwork - including being a two-time recipient of the Hugh Ferriss Memorial Prize. He has authored two books; the best-selling, and AIA award of merit winner, *Architecture in Watercolor*, and *The Art of Architectural Drawing*. He has lectured widely, and hosted many watercolor workshops. His artwork has been exhibited around the world including at the Art Institute of Chicago, a mid-career retrospective at The Graham Foundation, The American Society of Illustrators in New York City and at the Aedes-East Gallery in Berlin.

As a fine artist, his watercolors are recognized in the upcoming *Splash 13* by North Light Books 2011, a

major feature article and the cover image for the Oct./Nov. 2011 issue of "International Artist" magazine, a feature article in the April 2010 "American Artist" magazine, a finalist in "The Artist's Magazine" 28th Annual Art Competition Issue (Dec. 2011); a winner in "Southwest Art" Magazine's Artistic Excellence Competition (Dec 2011) and has been showcased several times in "American Art Collector" magazine. He won Honorable Mention in the Watermedia Showcase Competition (Feb. 2012) a feature article in Holland's "Palet" magazine (Sept. 2011) and is the featured artwork on the cover of the December 2010 "Watercolor Artist" magazine's "One's to Watch" issue. His work is represented by the RS Hanna Gallery, Fredericksburg; the Sharp Gallery, Seattle; the Universal Art Gallery, and the Carter-Sexton Gallery in Los Angeles which hosted a one-man show of his watercolors in 2011. Thomas Schaller will be the judge for our "So Cal and So On" all member show.



Presidents Message January 2012

The New Year always spells the promise of hope and good things to come, and it is usually for this reason some of us write lists of intended accomplishments for the coming year. Occasionally members of VWS have contacted me with suggestions and ideas that they feel might make our organization better. I, and the board of directors, welcome these ideas. It is in the best interest of any organization to continue to grow and it is, most assuredly, the life force of VWS to encourage New Blood.

That being said, we are currently experiencing a shift of personnel in one of the key positions on the board. Our lovely and most capable Hostess chairperson, Kim Daniel is stepping down after a successful run and we

are still making the plea for her replacement. It is probably true that volunteer positions are demanding and the pay is ... well...non existent. But the rewards are enormous. It is with this in mind that I encourage someone who has been busy writing your list for 2012, to please include this new adventure in your plans.

In the meantime, I hope that all VWS members will enter new avenues of art while continuing to repeat the patterns of success that we all have enjoyed in the past. Enter the shows, attend the workshops, join the plein air paint outs and try something new. Who knows what will come of your efforts?

Francis Bacon said, *"The job of the artist is always to deepen the mystery."*

Happy New Year © 2011 **DORI MARLER**

Spring 2012 VWS Board

- President - Dori Marler
- 1st VP – Programs, Mich Laski
- 2nd VP – Membership, Phyllis Solcyk,
Member Jurying-In, Darlene Libby
- 3rd VP – Exhibits, Veronica Stensby
- Secretary - Sylvia Crosbie
- Treasurer - Gail Green,
- Assistant Treasurer Christina Johnson
- Workshops - Barbara Hope
- Newsletter - Peggy Reid
- Publicity Chair - Sharon Maguire
- Historian - Darlene Libby
- Parliamentarian - Marie Burdick
- Hospitality - Kim Daniel
- Student Achievement Awards - Sara Coyle
- Paint-out Co-chairs -David Deyell ,
Paula Diggs , Marilyn Weiner,
- Raffles Chair Elizabeth McMahon
- Co-chairperson Kathlyn Powell
- Media Specialist - Dennis Belenson
- DVD Rental - Diana Herz, Co-chair Emi Essaw
- Society Show - Claudia Dahlsten
- VIVA Rep - Dori Marler
- Webmaster, Barbara Hope
- Photographer - Veronica Stensby
- Art Organization Coordinator - Marie Burdick

HOLIDAY PARTY PIC'S

A special thanks to **Kim Daniel** and her team for putting on such a terrific Holiday Party. **Veronica Stensby** graciously set the tone with her wonderful piano music. **Barbara Hope and Kim's Husband David** officiated the Holiday "Quick Paint"; members brought yummy food everyone loves to eat and there was good conversation with friends. Thanks Kim for pulling it all together.



so cal & so on!

2012 VWS Members Show

February 4 — March 3

Gallery 800

5108 Lankershim Blvd.

North Hollywood, CA 91601

Important Dates to Remember

Deadline for entries Sat. December 31

Jan. 17: Letters mailed to artists

(Jan. 16 is Martin Luther King Day)

Jan. 29 (Sunday): Take in at Gallery 800 –Time TBA

Feb 4 (Saturday): Opening and reception from 5-9pm

March 3: Close of show (Saturday)

March 4: Take-down and pick-up of artwork

Our 2012 membership juried show is opening February 4, 2012. You must be a juried in member and have dues current to enter. The exhibit will be at Gallery 800 in Historic North Hollywood same gallery space as last year. The paintings will be hung again Salon Style. You may submit 2 paintings digitally on a CD for consideration, entries postmarked by December 31st. Only one of the paintings can be a full sheet size, the second painting must be smaller.

There also will be an opportunity for Bin Sales, during the period of the show. Gallery 800 will provide the bin in the gallery. VWS members who entered the exhibit can participate whether they have been accepted in the show or not. A Limit of 10 art works per artist, Ark work must be properly displayed with a mat and backing. For further information call exhibit chair person Veronica Stensby (818) 342-2554

MEMBERSHIP NEWS

Oren Cooper has a painting in an upcoming exhibition at the National Watercolor Society Gallery. 915 South Pacific Avenue, San Pedro, Ca. January 14 through February 5, 2012 Reception: Saturday Jan. 14, 2012 - 3-6 PM ,Gallery Hours: Saturdays and Sundays 11 AM to 3 PM.

David Deyell AIA Emeritus has been published YOSEMITE CONSERVACY Autumn Winter edition. photos of both me and a Yosemite plein air painting.

Call **Dorie Mahler** if you would like to display your paintings at the Coffee Fix, corner of Moorpark st. and Whitsett Ave.. She is the coordinator for that facility.

Rea Nagel, Watercolor and watermedia painting class in the Studio City area. Small group that meets on Tuesday afternoons 12:30 to 3:30. Join us and try it. Call me at 818 908 5919

Brenda Swenson - workshop: & Travel: February 17, 18, & 19, 2012, Negative Painting with Watercolor, \$260.00; Montrose, CA, Info: Brenda@SwensonsArt.net June 23-July 7, 2012 Join Brenda Swenson for 2-Weeks of Sketching and Painting in Southern France. Stay in 5 Star accommodations, sketch charming little villages, and enjoy amazing food and wine of the region. Package includes accommodations, transportation to locations, breakfasts and dinners, tour guide, painting instruction and so much more (excludes air fare). Cost is \$4100.00. Limited to 14 people. For information or brochure contact Brenda@SwensonsArt.net, (626) 441-6562. Hosted by Montfaucon Tours, Limoux, France www.montfaucontours.com

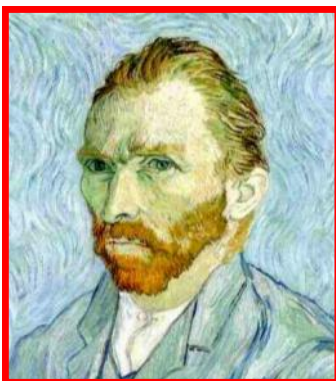
PAINT- OUT

Next paint outs for VWS will be Wednesdays Feb 1 & 15 at Ranch Sierra Vista/Sawiwa starting at 10 am. I would like any plein air artists to call me with suggestions for week day paint outs 805.494.1700 David Deyell AIA Emeritus.



VIVA NEWS

I am sad to report that the organization know as VIVA is no longer. After losing the VIVA gallery space last year the VIVA board made up of members from the four founding clubs had a hard time agreeing on how to move forward. In November the VIVA board decided to agree to disagree and disbanded the VIVA union. Lawyers and accountants have been consulted to dissolve VIVA legally. So VIVA is gone! No more! Kaput!



What would Van Gogh do?

He'd be all ears about supporting an art center in the San Fernando Valley. We're asking you to support visual art in the San Fernando Valley through the new Valley Arts Alliance. Help us create a brand new art center that will showcase art from Valley based art organizations with a membership of over 1,000 artists. This new center would offer exhibitions, workshops, lectures, demonstrations, a gift shop & meeting space and reach out to the local community as well as the entire San Fernando Valley. Vincent would approve.

VALLEY **Arts** ALLIANCE

COMPETITIONS

Entries Due by 1/21/2012 National Watercolor Society all Members Show

NWS Signature and Associate Members may submit. ONLY one image in digital JPEG or TIFF format. Work must be predominantly water-based media on paper, unvarnished, and completed within the last 2 years. Your source material must be your own design or your own photograph. Paintings done in classes or workshops are not eligible. No digital art, photography, prints or reproductions. The image you submit must be of the same painting available for the exhibition. Linda A Doll; Technical Director, go to: [2012 MemberShowProspectusWeb.pdf](#) at www.nationalwatercolorssociety.org

Deadline: January 25, 2012 Call to Artists - 27th Annual Made In California -- Brea Gallery in Brea, CA seeks entries for a juried exhibition, March 24 - May 4, 2012. \$1,150 Total Cash Awards. Juror: Rebecca Morse. Artist must reside in California. Each entry is \$15. Download prospectus (PDF format). Please email questions to breagallery@cityofbrea.net or call 714-990-7731.

VWS WORKSHOPS

Contact Barbara Hope: phone (818) 360-7133, email barb11@socal.rr.com

All workshops run from 9 am to 4 pm. Most workshop unless noted are on a Friday, at Prince of Peace Church, 9440 Balboa Blvd. Northridge, CA. Bring your normal painting supplies - paint and paper. The instructor may have a specific supply list which will be handed out before the workshop.

If you haven't paid for the up coming workshops, the money is now due.

Thomas Schaller Demo Jan 12, 2012; Workshop - Fri Jan 20 (church)

Peggy Reid Demo Feb 9, 2012 ; Workshop - Fri Feb 10 (church)

Phyllis Solcyk Demo Mar 8, 2012; Workshop - Fri Feb 16 (church)

Morgan Kari Demo April 12, 2012 (portraits & special effects)

Gerald Brommer 3 day Workshop Fri, Sat & Sun April 27, 28 & 29 2012

Frank Eber Demo May 10, 2012; Workshop - Fri May 18 (church)

John Paul Thornton Demo June 14, 2012; No Workshop

1.) To Save your place in a workshop: You must pay at sign up of the workshop. 2.) Upon your request your check will be either be held until the month of the workshop or cash right away. 3.) There will be a cancellation fee of 25% (of the total workshop fee) if you cancel less than 7 days prior to workshop - unless we can fill your spot. 4.) For a special 5-day workshop we need a deposit of 50% of the total workshop fee with sign up. These workshops are with Artists that come from out of town and special arrangements have to be made for their visit. We need your up front money to fulfill those obligations. Full amount is due 60 days prior to the workshop. No refund will be made after 60 days prior to these special workshops - unless your spot can be filled. 5.) Any workshop maybe canceled if there are less than 10 participants; or the demonstrator and /or the location (place where the workshop was to be held) cancels.

PLAGIARISM

Plagiarize -[plagiarius, kidnapper] – to take (ideas, writings, etc.) from another and pass them off as one's own – plagiarism, plagiarist, plagiarizer. - **Webster's NEW WORLD Dictionary**

It is time to discuss plagiarism and original works of art as it relates to Valley Watercolor Society – and all other art organizations and societies.

VWS has strict policies regarding the submittal of original art work into juried art exhibits, as does VIVA and all other artists organizations. All "Call for Entry" forms contain a statement affirming that the art being submitted is the artist's own original work. **By signing the entry form, the artist acknowledges that the work is their own and not one of the following:**

- * Work done in a workshop
- * Copies of other artists work
- * Copies of photographs from other artists, magazines, or newspapers
- * Recognizable copies of someone else's work (paintings and/or photos)

Recent events, as well as those in the past, bring up the need to address this situation. VIVA has requested that each of the four founding organizations discuss the problem of plagiarism with their club members. Plagiarism and copyright violations are a danger both to VWS and VIVA, as well as any gallery accepting work passed off as original. Works of art may be rejected or removed from an exhibit and proof of reference material may be required to establish that the work is the artists own.

The seriousness of these offenses may lead to an artist being banned from entering any future VWS and VIVA exhibits.

For further information on copyright law, visit the United States Copyright Office online at <http://www.copyright.gov/>. Marie Burdick, VWS President, 8-14-09