

www.valleywatercolorssociety.org

DECEMBER 2011

VALLEY WATERCOLOR SOCIETY NEWSLETTER

THE PURPOSE OF THE VALLEY WATERCOLOR SOCIETY IS TO PROMOTE INTEREST, KNOWLEDGE AND APPRECIATION OF WATERMEDIA THROUGH MEETINGS, EXHIBITIONS AND OTHER APPROPRIATE ACTIVITIES.

VWS Calendar

Board Meeting

No Board meeting for the month of December

Club Meeting

7:30 pm. Thursday
December 8 th 2011
Holiday Party

Encino Community Center
4935 Balboa Blvd. Encino,

Paint-Out

Peter Strauss Ranch
Wednesdays Dec.7 & 21

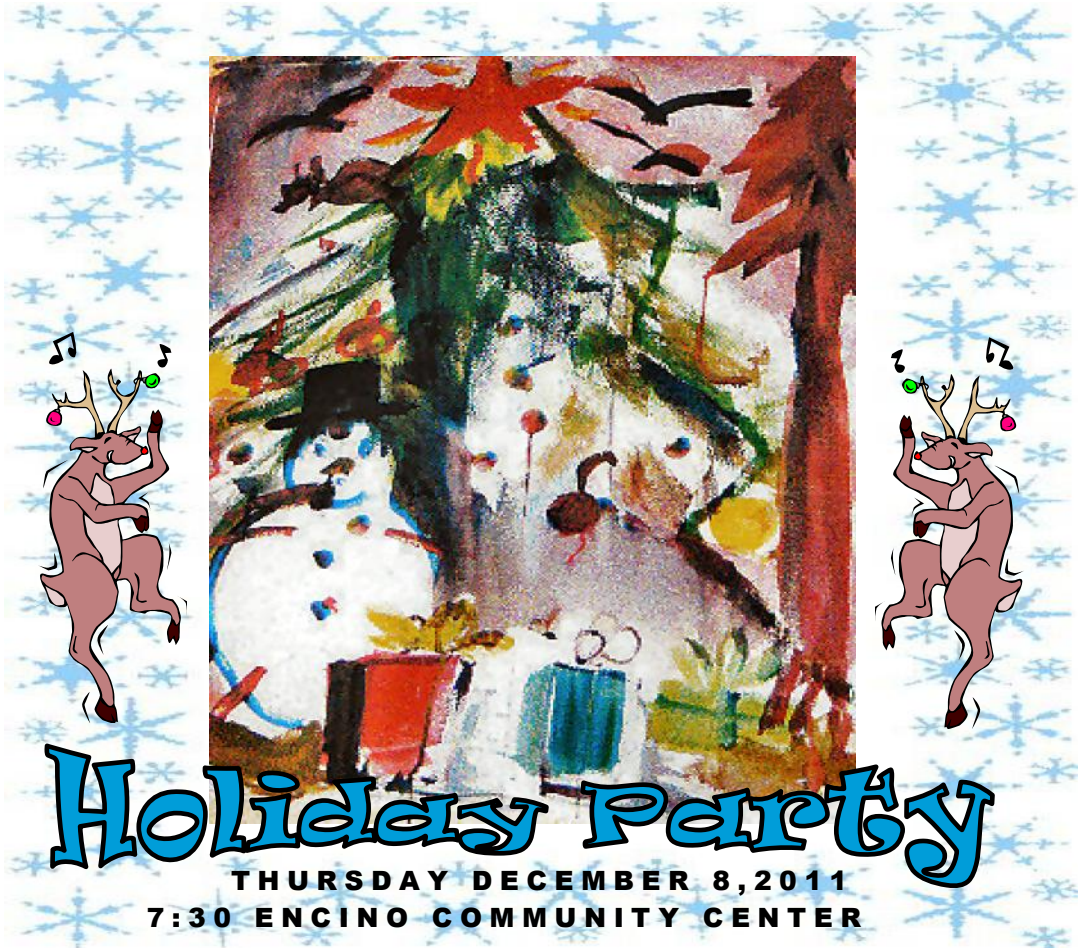
See page 6 for details

Workshop

No Workshop in the month of December

Next workshop scheduled is Thomas Schaller
Friday Jan. 20, 2012

Contact: Barbara Hope
barb11@socal.rr.com



It's Party Time!

Have you been naughty or nice?

Take off your paint clothes and to put on party clothes; bring your spouse, family members, or your date for an evening of celebration. Everyone is invited to join in, mix and mingle with your VWS friends.

A fun time is planned, Veronica Stensby will provide holiday piano

music and Barbara Hope has entertainment surprises.

It wouldn't be a party if we didn't have great things to eat. Time show off your cooking skills and bring some tasty treats; like Cheese balls, Meatballs, Enchiladas, Lasagna, Cookies, Cakes, all sorts of yummy stuff to eat. Remember to bring enough to share with 8 to 10 people. We will have a feast.

Let's Party!

PRESIDENTS MESSAGE



December, with its rainbow of holidays, is always the favorite time of the year for many of us. Would it surprise you to know that there are six major religions that celebrate holidays in December 2011? The barrage of commercial promotion obscures the origins of relevance of most of these holidays, but one cannot escape the artistic element that accompanies the onslaught of festivities associated with many of them. The music, the arrangement of plants, flowers and trees, the lights, the colorful packages and even the innovative, delectable foods become symbols of the season.

I have always loved this season because the one most important thing that stands out for me is, Love. It seems to be a time for throwing away old hurts, a time for looking deeper into forgiveness and a time for true unity. Artists often tell me how being together with loved ones is their inspiration for portraits, landscapes, botanicals or animals and the holiday time provides the best opportunity for that to happen.

In the Valley Watercolor Society, we are experiencing a spreading reputation of friend-

liness and inclusion that has resulted in a surge of guests at our meetings and new members to our organization. Thank you Phyllis Solcyk, membership chairperson. We have been fortunate to present a variety of high-quality demo artists and workshops, thanks so much to Michelene Laski and Barbara Hope. We are scheduled in February 2012 to present our work at Gallery 800, the site of our successful show last year, due to the efforts of Exhibit chair, Veronica Stensby and her committee. We have a hard-working board that offers their expertise and efforts freely often without acknowledgement. Have you all noticed the quality of our Newsletter? We can thank Peggy Reid for her efforts in that field. Isn't that Love?

There are the many volunteers who work behind the scenes at Valley Watercolor Society, and they do it out of Love. I would like to list everyone's name in this message and to tell them how honored I am to be in their company, but the list is long, so I am requesting that all of you attend our Holiday dinner meeting where you will have the opportunity to express our thanks to these generous artists And...PAINT, PAINT, PAINT.

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Fall 2011—Spring 2012

VWS Board

President - Dori Marler

1st VP – Programs, Mich Laski

2nd VP – Membership, Phyllis Solcyk,

Member Jurying-In, Darlene Libby

3rd VP – Exhibits, Veronica Stensby

Secretary - Sylvia Crosbie

Treasurer - Gail Green,

Assistant Treasurer Christina Johnson

Workshops - Barbara Hope

Newsletter - Peggy Reid

Publicity Chair - Sharon Maguire

Historian - Darlene Libby

Parliamentarian - Marie Burdick

Hospitality - Kim Daniel

Student Achievement Awards - Sara Coyle

Paint-out Co-chairs - Paula Diggs ,

Marilyn Weiner, David Deyell

Raffles Chair Elizabeth McMahon

Co-chairperson Kathlyn Powell

Media Specialist - Dennis Belenson

DVD Rental - Diana Herz, Co-chair Emi Essaw

Society Show - Claudia Dahlsten

VIVA Rep - Dori Marler

Webmaster, Barbara Hope

Photographer - Veronica Stensby

Art Organization Coordinator - Marie Burdick

MEMBERSHIP NEWS

Effective September 2011, the General Meeting demonstration fees will be as follows: Members: \$5, Non-Members: \$7 We are increasing this fee due to the general rise in costs in all areas of our club business.

Call **Dorie Mahler** if you would like to display your paintings at the Coffee Fix, corner of Moorpark st. and Whitsett Ave.. She is the coordinator for that facility.

Both **Nancy Grubb** and **Gail Green** had paintings accepted to the *9th Annual Small Works Show* at the Segil Fine Art Gallery in Monrovia. The show is up during the month of December and the artists' reception is December 3, 5-7 pm. Gallery is at 110 West Lime Ave., Monrovia.

Pong Apinyavat's painting entitled "THE 118 WEST" won Best Of Show Award at the *Simi Valley Open Juried Show*. The show runs from Nov 6- Dec 2 at the Simi Valley Mall Gallery. **Laura Long** was the juror for the exhibit.

Kimberly Daniel has been a wonderful Hospitality Chairman but she announced at the October meeting that she will have to step down in the Holiday Party is her last event. This a great job and easy way to meet the membership. If interested call Kimberly or Dori. We need a chairman to keep the treats and coffee coming at the monthly meetings. Thanks Kimberly for the great job you have done.

Brenda Swenson : January 13, 14, & 15, 2012, 3-Day Workshop, Watercolor Sketching Techniques, Schroeder Studio Gallery, 112 East Maple Avenue, Orange, CA 92866, Info: judy@schroederstudio.com, (714) 633-0653

February 17, 18, & 19, 2012, 3-Day Workshop, Negative Painting with Watercolor; Montrose, CA, Info: Brenda@SwensonsArt.net

Travel: Brenda Swenson will be taking a group to Southern France June 23-July 7, 2012. Workshop hosted by Montfaucon Tours, Limoux, France www.montfaucontours.com For details contact Brenda at Brenda@SwensonsArt.net or (626) 441-6562



so cal & so on!

2012 VWS Members Show

February 4 — March 3

Gallery 800

5108 Lankershim Blvd.

North Hollywood, CA 91601

Important Dates to Remember

Deadline for entries Sat. December 31

Jan. 17: Letters mailed to artists

(Jan. 16 is Martin Luther King Day)

Jan. 29 (Sunday): Take in at Gallery 800 –Time TBA

Feb 4 (Saturday): Opening and reception from 5-9pm

March 3: Close of show (Saturday)

March 4: Take-down and pick-up of artwork

Our 2012 membership juried show is opening February 4, 2012. The exhibit will be at Gallery 800 in Historic North Hollywood same gallery space as last year. The paintings will be hung again Salon Style. You may submit 2 paintings digitally on a CD for consideration. Only one of the paintings can be a full sheet size, the second painting must be smaller. The full prospectus and entry form is attached with this December Newsletter and can be downloaded from our website www.valleywatercolorsociety.org. The entry deadline is December 31 .

There also will be an opportunity for Bin Sales, during the period of the show. Gallery 800 will provide the bin in the gallery. VWS members who entered the exhibit can participate wither they have been accepted in the show or not. A Limit of 10 art works per artist, Ark work must be properly displayed with a mat and backing. For further information call exhibit chair person Veronica Stensby (818) 342-2554

WHAT'S HAPPENING

Announcing the last Gallery Tour of 2011... with Quinton Bemiller

There are several shows too important to miss.. Join Quinton Bemiller, as he views and discuss's the leading art of our time:

SATURDAY, DECEMBER 17, 2011

2:00 p.m. - 6:00 p.m.; \$22 per person - RSVP please - Space is limited; Dinner follows at Saint Amour Brasserie, Culver City (optional - RSVP)

ITINERARY:

2:00 p.m. - 2:45 p.m. ACE Gallery Beverly Hills, 9430 Wilshire Blvd., Beverly Hills, CA 90212 ;Artist: DAVID AMICO: Factory/Park, New Paintings

3:15 p.m. - 3:45 p.m. Roberts & Tilton, 5801 Washington Blvd., Culver City, CA 90232 Artist: BETYE SAAR: Red Time, Part of Pacific Standard .

4:00 p.m. - 4:30 p.m. Angles, 2754 S. La Cienega Blvd., Los Angeles, CA 90034

Artists: JEREMY DICKINSON: Civic Pride and Silversides, JUDIE BAMBER: Are You

My Mother? and LINDA STARK:

4:40 p.m. - 5:20 p.m. Blum & Poe ,2727 S. La Cienega Blvd, Los Angeles, CA 90034
Artist: CHUCK CLOSE .

5:30 p.m. - 6:00 p.m. George Lawson 8564 Washington Blvd., Culver City, CA 90232
Artist Richmond Burton:

6:30 p.m. Dinner at Saint Amour Brasserie (optional- RSVP required) 9725 Culver Blvd., Culver City, CA 90232 French cuisine, featuring their Winter Menu.

For more information - Search on Facebook for Los Angeles Art Tours and Classes

Contact Quinton Bemiller
Mobile: 626.590.5584

Mailing Address: P.O. Box 412246, Los Angeles, CA 90041-9246

Studio Address: 1637 North Spring Street, Los Angeles, CA 90012

National Watercolor Society 91st Annual Exhibit October 22 - Dec 3 and Demonstration Series

NWS has been fortunate to engage some of your most requested instructors. So take your time studying the lineup and you will see they are as unique and as energizing as watercolor medium! Held at NWS gallery and headquarters 915 South Pacific Avenue, San Pedro, California, 90731 -3201. For more information, contact NWS Events Facilitator Penny Hill at either email address: publicity@nationalwatercolorssociety.org or pennyhillart@sbcglobal.net.

Watercolor West 43rd Annual Exhibition

October 15 - December 18, 2011,

Brea Gallery -The Brea Civic and Cultural Center, 1 Civic Center Circle , Brea, CA 92821 For information go to Watercolor West's website: www.watercolorwest.org

GERALD F. BROMMER WATERCOLOR OR ACRYLIC MEDIA WORKSHOP DESIGNING WITH WATERMEDIA AND COLLAGE

Mid Valley Art League Hosting Workshop

Thursday, March 29 – 31, 2012, time: 9:00 AM to 4:00 PM

Location; either in Arcadia or Temple City TBA in January 2012.; WORKSHOP IS LIMITED TO 22 PEOPLE - This three day workshop is geared for intermediate to advanced students.

Registration is based on receipt of deposit and registration form.

The workshop will be filled in order of receipt of registration and deposit. **FEE: MVAL members \$255 Non-members: \$285;** A deposit of \$85 must be submitted with registration.

Final payment is due by March 21, 2012 - NO REFUNDS AFTER March 21, 2012

QUESTIONS: email to Peggy Moore, workshop chairperson at pegtime@gmail.com. Or call (213) 617-2598. Mail registration form and check to Peggy Moore, 121 So Hope St. #337, LA. CA 90012

REGISTRATION FORM GERALD BROMMER Workshop March 29 - 31, 2012

Enclosed is my check for \$_____. If you do not use email, please include a self-addressed stamped envelope (SASE) as well.

Check one: MVAL member _____ Non-member_____

Please make your check payable to MVAL (Mid-Valley Arts League) and mail to Peggy Moore, 121 So Hope St. #337, LA, CA 90012

NAME _____ EMAIL ADDRESS _____

MAILING ADDRESS _____

NEW MEMBERS

Congratulations to the following who were Juried - In on Saturday November 19. We are lucky to have such wonderful and talented artist join Valley Watercolor Society as active members.

Julie Crouch 378 Berkshire Ave.
La Canada 91011

Emi Essaw 15215 Magnolia Blvd., #225
Sherman Oaks 91403

Don Ferre 785 Greenbriar Ave.
Simi Valley 93065

Ruan Hoe 5718 Tellefson Rd.
Culver City 90230

Christine Kaldjian 15100 Gault St.
Van Nuys 91405

Roslynn Koran 6156 Wilkinson Ave.
North Hollywood 91606

Mary Lawrence 15021 Encanto Dr.
Sherman Oaks 91403

Elizabeth McMahon 22845 Leonora Dr.
Woodland Hills 91367

Barbara Rider 6905 Rosewood Ave.
Los Angeles 90036

Paulette Parker 4136 Don Felipe Dr.
Los Angeles 9000

Dee Peterson 18209 Superior St
Northridge 91325

Kathlyn Powell 4836 Queen Victoria Rd., Woodland Hills 91364

Lee Zimmerman 5098 Jacobs Ct.
Oak Park 91377

COMPETITIONS

Deadline for Entries January 7, 2010. THOUSAND OAKS ART ASSOCIATION, 2012 OPEN JURIED SHOW. Original artworks created after January 1, 2010. All work must be clean, undamaged and properly framed or presented. Send digital images (jpeg) by email to Judith Crowe (judith@judithcrowe.com) on or before January 7, 2012. JUROR – Katherine Chang Liu. Open to all artists residing in Ventura, Santa Barbara, Los Angeles, Orange and San Luis Obispo Counties. The non-refundable entry fee is \$30 for TOAA members and \$40 for non-members for a maximum of three entries. Make check payable to the Thousand Oaks Art Association. Mail entry form and check to TOAA, P.O. Box 6522, Thousand Oaks, CA 91359. Entry forms and checks are also due on January 7, 2012. Download Prospectus from thousandoaksartassoc.org

Deadline: January 25, 2012 Call to Artists - 27th Annual Made In California -- Brea Gallery in Brea, CA seeks entries for a juried exhibition, March 24 - May 4, 2012. \$1,150 Total Cash Awards. Juror: Rebecca Morse. Artist must reside in California. Each entry is \$15.. Download prospectus (PDF format). Please email questions to breagallery@cityofbrea.net or call 714-990-7731.

Deadline: January 22, 2012. Louisiana Watercolor Society 42nd International Exhibition-- The Louisiana Watercolor Society seeks entries for a juried exhibition of original waterbased media on paper, May 5-25, 2012 at Place St. Charles in New Orleans, LA. First Prize: \$2000, Second Prize: \$1000. Juror: Dean Mitchell. Open to all artists 18 years or older. Paintings must be unvarnished and executed in the past three years without instructor supervision. No prints or giclees. No collages. Works previously shown in LWS International Exhibits are ineligible. Paintings must be matted in white, off-white or light gray, and framed under plexiglas, complete with screw-eyes and wire. Minimum image size is 8 X 10 inches (21cm X 25 cm). Maximum frame size is 45 X 45 inches (114cm X 114cm). Framed painting cannot exceed 15 lbs. Narrow frames are preferred. Any work not meeting exhibition standards or any work different from the accepted entry will be disqualified. \$15 (US dollars) for first three, \$10 each additional entry. Visit website for prospectus, or send a SASE to: S. Martin, 3109 Clifford Dr., Metairie, LA 70002. Questions? Contact Laura Mitchell at lmitch37@charter.net or 985-624-6379.

SPECIAL THANKS

Diana Graham from **M. Graham Paint Company** has graciously given us a \$100 watercolor set as a Merchandise Award for our Membership show. Their paint binder has honey so they stay moist paint with brilliant color range. We are thankful to have such a wonderful donation.

Every time you order from **American Frame company** VWS gets 5% back from the sale with their Alliance Program. Just mention that you are a member of Valley Watercolor Society or program number A322 when you order. It is that easy. So check out their web site: www.americanframecom. You get cool frames at a great price and help give back to the club.

PLAGIARISM

Plagiarize -[plagiarius, kidnaper] – to take (ideas, writings, etc.) from another and pass them off as one's own – plagiarism, plagiarist, plagiarizer. - *Webster's NEW WORLD Dictionary*

It is time to discuss plagiarism and original works of art as it relates to Valley Watercolor Society – and all other art organizations and societies.

VWS has strict policies regarding the submittal of original art work into juried art exhibits, as does VIVA and all other artists organizations. All "Call for Entry" forms contain a statement affirming that the art being submitted is the artist's own original work. **By signing the entry form, the artist acknowledges that the work is their own and not one of the following:**

- * **Work done in a workshop**
- * **Copies of other artists work**
- * **Copies of photographs from other artists, magazines, or newspapers**
- * **Recognizable copies of someone else's work (paintings and/or photos)**

Recent events, as well as those in the past, bring up the need to address this situation. VIVA has requested that each of the four founding organizations discuss the problem of plagiarism with their club members. Plagiarism and copyright violations are a danger both to VWS and VIVA, as well as any gallery accepting work passed off as original. Works of art may be rejected or removed from an exhibit and proof of reference material may be required to establish that the work is the artists own.

The seriousness of these offenses may lead to an artist being banned from entering any future VWS and VIVA exhibits.

VWS WORKSHOPS

Contact Barbara Hope: phone (818) 360-7133, email barb11@socal.rr.com

All workshops run from 9 am to 4 pm. Most workshop unless noted are on a Friday, at Prince of Peace Church, 9440 Balboa Blvd. Northridge, CA. Bring your normal painting supplies - paint and paper. The instructor may have a specific supply list which will be handed out before the workshop.

If you haven't paid for the up coming workshops, the money is now due.

Thomas Schaller Demo Jan 12, 2012; Workshop - Fri Jan 20 (church)

Peggy Reid Demo Feb 9, 2012 ; Workshop -Fri Feb 10 (church)

Phyllis Solcyk Demo Mar 8, 2012; Workshop - Fri Feb 16 (church)

Morgan Kari Demo April 12, 2012 (portraits & special effects)

Gerald Brommer 3 day Workshop Fri, Sat & Sun April 27, 28 & 29 2012

Frank Eber Demo May 10, 2012; Workshop - Fri May 18 (church)

John Paul Thornton Demo June 14, 2012; No Workshop

1.) To Save your place in a workshop: You must pay at sign up of the workshop. 2.) Upon your request your check will be either be held until the month of the workshop or cash right away. 3.) There will be a cancellation fee of 25% (of the total workshop fee) if you cancel less than 7 days prior to workshop - unless we can fill your spot. 4.) For a special 5-day workshop we need a deposit of 50% of the total workshop fee with sign up. These workshops are with Artists that come from out of town and special arrangements have to be made for their visit. We need your up front money to fulfill those obligations. Full amount is due 60 days prior to the workshop. No refund will be made after 60 days prior to these special workshops - unless your spot can be filled. 5.) Any workshop maybe canceled if there are less than 10 participants; or the demonstrator and /or the location (place where the workshop was to be held) cancels.

PAINT OUTS

Wednesdays, Dec 7 & 21 at Peter Strauss Ranch

We have been invited to join David Deyells TOPAW group - Wednesdays, Dec 7 & 21 also at Peter Strauss Ranch. 30000 Mulholland Highway, Agoura Hills, CA, 91301 ,Take the Ventura Freeway (U.S. 101) to Kanan Road exit. South on Kanan Road 2.8 miles. Turn left on Troutdale Drive to Mulholland Highway. Left on Mulholland Highway 400 feet then right into the parking lot. Our starting time is about 10 am and we may gather afterwards and go to lunch. Coordinator for Dec 7 & 21 is Pat Duggan 805.583.8044. Hope you can join us, questions call David 805.494.1700.



Saying Thank-you

Our raffle committee **Kathlyn Powell and Elizabeth McMahon** was hard at worked hard obtaining donations prizes at the Pasadena Expo Oct 28, 2011. These donations go to our monthly raffles , the monies collected support our scholarships given to young aspiring artists in the community. Thank you to all our patrons.

Chartpak, Inc. (Pelikan, Koh-I-Noor, Higgins, Schmincke, Clearprint, Grumbacher)
One River Road, Leeds, MA 01053
800-628-1910 www.chartpak.com
Donation: Pelikan Watercolor Set

Golden Paints
740 Pearl St. #505, Denver, CO 80203
Customer Service 800-959-6543
www.goldenpaints.com

Donation: Jar of Absorbent Ground for Watercolor (allows you to paint in watercolor on any surface)

Jack Richeson
PO Box 160, 557 Marcella St.
Kimeberly, WI 54136-0160
Tel: 800-233-2404 www.richesonart.com
Donation: 4 large brushes, value: \$215

Royal & Langnickel
515 West 45th St
Munster, IN 46321
Office: 210-660-4170
Andrea.hand@royalbrush.com
www.royalbrush.com
Donation: Watercolor Keep n' Carry Art Set

Savoir Faire (Fabriano Artistico)
40 Laveroni Court
Novato, CA 94949
415-884-8090 x 32 www.savoir-faire.com
Donation: 4 sheet pack of 300lb CP Fabriano Artistico Watercolor paper



Highlights from the November Meeting

VWS rocked the house at the November meeting. You missed an exciting meeting with mixed media artist Randall Williams. **Ben Levin's** painting was picked as Society Show winner Raffle prize winner: **Guy Newell** took home the wonderful demonstration painting that Randall Williams so generously give to help our scholarship fund.

There will not be a any society show at the Holiday Party. Bring a painting to the January meeting, buy some raffle tickets and start the year out right you could be lucky!

